



**89.1 KHOL**

Jackson Hole Community Radio

55 N. Glenwood, Suite E

PO Box 588

Jackson, WY 83001

## **Music Programmer Application**

Thank you for your interest in becoming a community programmer at 89.1 KHOL FM, Jackson Hole Community Radio. Before you become involved with KHOL, it is important to know and understand our mission.

KHOL's mission is to provide news and information that is focused on the northwest region of Wyoming, to preserve our culture through locally produced programming, and to maintain the tradition of public radio by educating and informing listeners through a diversity of music and views that challenge people to explore new ideas.

KHOL strives to highlight content that receives little attention on current radio broadcasts. We wish to represent the community by directly engaging community participation- your participation.

Beyond providing commercial-free music to Jackson, KHOL offers a platform for community-oriented issues and information through our public affairs broadcasts. By providing access and the opportunity to produce local media, KHOL enhances our sense of community.

We would like to know about you, what genre of music/information your program will focus on, your schedule availability, and what experiences you've had that may be utilized to help KHOL in our many areas of need. Please complete the attached Programmer Application to help KHOL learn these topics.

Please submit the following materials together to John Leonard:

- **Completed programmer application**
- **Membership dues**
- **Acknowledgement to comply with FCC rules and regulations**
- **Sample playlist**

Thank you for taking the initiative to become a part of 89.1 KHOL FM, Jackson Hole Community Radio. We look forward to broadcasting the music and information you're inspired to share.

## Personal Information

Name \_\_\_\_\_ Date \_\_\_\_\_

Phone: Cell \_\_\_\_\_ Work \_\_\_\_\_ Home \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_

What areas of involvement are you most interested in? *(Please check all that apply)*

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Music Programming (DJ) | <input type="checkbox"/> Fundraising    | <input type="checkbox"/> Volunteer Recruitment |
| <input type="checkbox"/> News/Talk Programming  | <input type="checkbox"/> Event Planning | <input type="checkbox"/> Marketing/Promotions  |
| <input type="checkbox"/> Other Programming      | <input type="checkbox"/> Administration | <input type="checkbox"/> Web Master/Web Design |
| <input type="checkbox"/> Not sure/Don't know    | <input type="checkbox"/> Other: _____   |  |

What brings you to KHOL?

Have you volunteered for KHOL before? If so, please explain.

How many hours per week could spend volunteering at the station?

Are you a member of KHOL? *(If not, please become one before proceeding?)*

Do you have any radio or TV experience? *(If so, please explain)*

Do you have any special skills or contacts? (*i.e. website design, network administration, event planning, carpentry, are you a musician or entertainer?*)

How did you hear about us? (*Please be specific*)

If interested being a programmer, what type of show would you host/DJ?

How can we make 89.1 KHOL - Jackson Hole Community Radio better?

What other organizations are you, or have you been, involved in?

## Program Proposal

What will you call your show? Do you have a DJ name in mind (not required, but some DJs think its fun)?

Will your show be a mix of music or a “specialty show”. If specialty, please elaborate.

How would you describe your show’s musical genre in one or two sentences?

Where will the music in your show come from?

Do you have enough content to create a fresh 3 hour show each week?

- Yes
- No

What time of day would be ideal for your program?

Who is your intended audience? What age range are they? What type of activities do you imagine them doing as they listen to your show (i.e. at work, eating breakfast, heading to the bar)?

How will your program benefit your audience and the larger Jackson community?

Please attach 2 sample play lists of 30 songs each. You don’t have to bring in the actual music. Just write out the song titles and the artists, so we can get an idea of the type of music you might play for your intended audience.

**Thank you for your proposal!**

## Acknowledgement of FCC Rules and Regulations

Jackson Hole Community Radio (89.1 KHOL FM) is a public nonprofit, community radio station. KHOL

Sponsorship Identification

Underwriting, Fundraising and Promotion

Programming Regulations

Political Broadcasting and Candidate Rules